

Strategic Planning Strategic Work Team (SWT)

Charter

May 2025 - May 2026

Purpose: The Strategic Planning Strategic Work Team (SWT) provides ASPAN with a well-defined strategic direction.

Authority: Vice President/President Elect with oversight from the President and CEO

Scope:

- 1. Promote and create a focused planning leadership approach
 - a. Ongoing commitment and process to lead the Society
 - b. A roadmap to guide ASPAN's decision making and ongoing operational work
- 2. Identify a limited number of key strategic initiatives
- 3. Implement, evaluate, and revise new strategic direction on an ongoing basis
- 4. Separate strategic direction from five-year plan and the annual working strategic plan
 - a. Update and revise five-year strategic plan as per last created date
 - b. Update the annual working strategic plan on an annual basis or as needed
 - c. Goals represent action-oriented statements intended to engage, guide, and measure the future success of ASPAN
 - d. Goal achievement moves the organization towards the realization of compelling vision a clear and compelling catalyst that serves as a focal point for effort
- Consider, professional changes, scope of practice, clinical inquiry, education, safety, environment, technology, world health, political or government issues, and financial accountability when formulating plan
- 6. The ASPAN BOD, Mission Directors, Committee Chairs, SWT and SPG coordinators are engaged to assist in developing the annual working strategic plan as well as the 5-year plan
- 7. Communicate and educate the ASPAN membership regarding the strategic plan
- 8. A consulting firm may be utilized for the 5-year plan as indicated

Decision Making: The working strategic plan is reviewed annually and updated to maintain a clear strategic direction for the Society. The completed document is given to the ASPAN President for approval, presented to the Representative Assembly, disseminated to the ASPAN BOD as well as the membership.

Outcomes: A strategic plan that provides the Society with a credible and relevant operational direction.